

Media Release

Mining Supply Chain Companies to Present Innovations Directly to Saskatchewan's Major Minerals Companies at First Ever DEMOday



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(Saskatoon SK:) Innovation is important to Saskatchewan's minerals industry and the province. That is why the International Minerals Innovation Institute (IMII) was formed in 2012, and introduced new funds to support research, development and demonstration of innovations that matter to mining in 2017. It is also why IMII, in cooperation with the Saskatchewan Industrial and Mining Suppliers Association (SIMSA), is introducing **DEMOday** in 2018.

DEMOday 2018 is a first-time event in which supply chain companies can present their innovations directly to Saskatchewan's major mining companies and have them considered for further review and potentially financial and in-kind support, to help move them down the path to commercialization. Innovations aren't innovations if they are not put into use, and supply chain companies are invited to pitch their innovations in equipment, technologies, products or processes to industry members that may be used to improve one or more of the pillars of industry sustainability – economic, environmental or social performance.

This first **DEMOday** will be held on April 10, 2018, on the eve of the 10th Annual Saskatchewan Mining Supply Chain Forum in Saskatoon.

Information on the **DEMOday** application process is available on the IMII's website at www.imii.ca/demoday.

February 2, 2018 is the closing date for submission of applications.

For more information about **DEMOday** or the IMII, please contact:

Al Shpyth, Executive Director

Email: al.shpyth@imii.ca

Tel: (306) 668-2057



For more information about the Saskatchewan Supply Chain Forum, please visit <http://saskmining.ca/Mines-in-Saskatchewan/Events>