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VIRTUAL REALITY AN EMERGING INNOVATION IN THE MINERALS INDUSTRY

K+S Potash Canada Demonstrates its Potential in New IMII Video

SASKATOON - The International Minerals Innovation Institute (IMII) is pleased to release, in collaboration with K+S Potash Canada and Wood, a video on innovations that matter to mining featuring the use of virtual reality technology in Saskatchewan's minerals industry.

"K+S Potash Canada is using virtual reality to improve the design phase of projects, to create a safer working environment and to engage the community," says Al Shpyth, Executive Director of the IMII. "They have demonstrated its potential to impact operations with better designed plants, safer workplaces and more engaged communities."

"There are some perceptions out there that mining is a more traditional industry and that's entirely incorrect," says Maeghan Dubois, Manager, Communication with K+S Potash Canada. "It can be considered one of the most advanced and innovative industries in our province. And as mining companies we are continuing to look at new ways to bring efficiencies, safety and move our business forward through innovation."

K+S Potash Canada's virtual reality is the sixth in a series being produced by IMII to recognize the innovative nature of Saskatchewan's minerals industry. The video, and others in the series, is available at <https://www.imii.ca/communications/videos/>.

For more information about K+S Potash Canada and their Bethune operation, please visit their website at <http://www.ks-potashcanada.com/>.

For more information about Wood, its activities or projects, please visit: www.woodplc.com

If you would like to share in K+S Potash Canada's experience in the use of virtual reality technologies as part of your news coverage or morning show, please contact: Maeghan Dubois directly at 306.371.0122 or Maeghan.dubois@ks-potashcanada.com.

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