



INTERNATIONAL
MINERALS INNOVATION
INSTITUTE

DEMOday 2024 Innovation Application

Contact Information

Organization Name

Street Address

City

Province

Postal Code

Website

Contact Person

Title

Phone Number

Email

Innovation Details

Innovation Name - Please provide the name your technology/solution/idea is to be identified by.

Please select the innovation category you are submitting your application in from the menu below. Note that only one innovation category per application is allowed.

Stage of Development

Idea

Research

Product development/prototype

Implementation (pre-commercial)

Commercially available (but new to the minerals industry)

Do you have a patent?

No

Yes

Patent Pending

Not Applicable



DEMOday 2024 Innovation Application

1. Organization Information

Please provide a summary of your company, similar to what would be used in a press release or presentation.

2. Innovation Description

Describe the innovation, what it will do, scientific or technological information, without disclosing proprietary information.

3. Differentiation

Describe what makes this innovation unique. Identify what, if any, third party validation has been achieved to date.

4. Industry Analysis

What is the demand/need for your product/service and how do you know?

5. Path to Commercialization

Describe how the innovation may transition into a commercial product. Provide a product pitch as it would be described to a group of mineral company executives and operations people. Include next stages needs.