



INTERNATIONAL
MINERALS INNOVATION
INSTITUTE

IMII DEMOday 2025

Introduction

DEMOday is returning May 28, 2025 and enables innovators and suppliers to Saskatchewan minerals companies to showcase their innovations in equipment, technologies, products, or processes with the intent of attracting industry interest and subsequent investment.

Background

Innovation is important to Saskatchewan's minerals industry and the province. That is why the International Minerals Innovation Institute (IMII) was formed in 2012, and introduced new funds to support research, development and demonstration of innovations that matter to mining in 2017. It is also why IMII, in cooperation with the Saskatchewan Industrial and Mining Suppliers Association (SIMSA), introduced DEMOday in 2018.

IMII and its minerals company members believe that innovations aren't innovations if they are not put into use, and innovators and supply chain companies are invited to pitch their innovations in equipment, technologies, products or processes to industry members that may be used to improve one or more of the pillars of industry sustainability – economic, environmental or social performance.

DEMOday and Innovation

Innovators and supply chain companies are invited to submit innovations they believe would be of value to mineral companies' existing operations and can be advanced down the path to commercialization. The innovations must be applicable to more than one mining company to be considered for this event. For the IMII, innovation involves; ideas, discoveries, or tools that may change or create new scientific or engineering concepts or educational or training practices that, if put into use, would benefit the minerals industry.

IMII's collaborative activities in this regard may include: pilots or test projects, proof of concept, prototypes, feasibility analyses, research, development or demonstrations or any other type of project that produces improved knowledge, practices or technology useful in filling an innovation need that matters to mining.

IMII's **DEMOday** is an open innovation opportunity for existing suppliers with new ideas, new companies with new solutions, researchers with a desire to move their ideas out of a lab and into a start-up, developers, data scientists, inventors, entrepreneurs, and other innovators wanting to help make Saskatchewan's minerals industry more safe, productive, and sustainable.

Innovations selected for further development, demonstration or deployment will be eligible to receive up to \$250,000 in funding from IMII and to partner with one or more of IMII's minerals company members in a collaborative technology project to demonstrate or trial their solution in a supportive mining environment.

Selection of DEMOday Participants

All submissions are to be received by IMII by **February 28, 2025**, at 11:59 pm and will undergo a merit-



review selection process involving representatives of IMII member companies. Thereafter the subject matter experts announce which innovations they have a special interest in, and which they would like to take part in discussing. At least two subject matter experts from different IMII member companies must announce an interest in an innovation for it to be included in DEMOday 2025.

The selected participants will pitch their innovation to industry for 20-25 minutes. The size of the group is limited to interested industry subject matter experts and 2-3 people from applicants.

Unless part of the pitch to industry, other innovators or supply chain companies do not participate. Confidentiality of intellectual property is thus maintained.

Suppliers should consider this event as a “catalyst” for getting their innovation in front of and possibly selected for technology advancement support from the minerals industry.

At the end of the pitch sessions, industry subject matter experts will select those innovations/supply chain companies from which they are interested in receiving a project proposal. As per IMII requirements, as least two industry members must select an innovation for it to be considered.

IMII will notify each innovator or supply chain company after the event if they have been selected.

Entry Requirements

- The clear intent of the entry is to build and bring to market an economically viable innovative technology that meets a demonstrated need of the Saskatchewan minerals industry
- The participant bears solely the responsibility for the preparation of its entry
- The entry meets all the entry requirements, as listed below
- The participant must be intent on commercializing intellectual property that meets at least one of the following criteria:
 - It is an innovative product or service involving new technology;
 - It combines existing technologies in a way that results in new intellectual property;
 - It utilizes technologies to develop new or improve existing products or services;
 - It utilizes technologies to develop new or improve existing production processes; and/or
 - It is not a commercially available product already being distributed in the marketplace
- The Participant must
 - Be an innovator or supply chain company (not a professional service firm); and
 - Have an interest in the promotion and growth of Saskatchewan’s mineral industry supply chain.
- The participant has registered for the Competition by completing the Innovation Submission form found online at www.imii.ca under **Events** by the stated entry deadline



Required Information

The submission must show how the participant meets the eligibility requirements. Please use the information below to help prepare your application prior to submission.

1. Innovation name – The name should briefly describe the product or service offering.
2. Innovation category – Select the category(s) your innovation falls in.
3. Stage development – Indicate what level of development your innovation is at.
4. Patent – Indicate what your patent status is.
5. Organization information – A summary of the company, similar to what would be used at the end of a press release or in a presentation.
6. Innovation description – Describe the scientific or technological innovation behind the idea without disclosing proprietary technology.
7. Differentiation – Describe what makes this innovation unique. Identify what third party validation has been achieved to date.
8. Industry analysis – Describe what the demand is for your product/service and how you know that.
9. Path to commercialization – Describe how the innovation may transition into a commercial product. Provide a product pitch as it would be described to a group of mineral company executives. Include next stages needs.

All information submitted will be kept confidential.

To Apply

The application form is available online at www.imii.ca under **Events**. Applications must be submitted electronically by **February 28, 2025**, 11:59 pm to admin@imii.ca.

If you have any questions, please contact the IMII at (306) 668-2070 or admin@imii.ca.